









# Barrie Santa Claus Parade 2011

Saturday November 19<sup>th</sup>, 2011 – 5:00pm

## PARTICIPANT INSTRUCTIONS

Thank you for your interest, we look forward to working with you on this year's parade; if you have any questions, please feel free to call the Chamber office at (705) 721-5000

### FLOATS

-  The Marshalling Area will be located on Lakeshore Drive between Tiffin Street and the Southshore Community Centre. **Completed** floats will be permitted to access the Marshalling Area via **Minet's Point Road ONLY**.
-  On the day of the Parade, fully decorated floats are to arrive at the Marshalling Area between 2:00pm & 4:00pm in order to be ready when the parade departs at *5:00pm sharp*.
-  Traffic Marshals will be present at the entrance when you arrive, & they will direct you into your starting position. No cars will be permitted in the Marshalling Area.
-  Please be sure to supply your own signage which clearly indicates who you are and is visible at either the front of your float, or the front of the vehicle towing your float. Without this signage, Rogers TV commentators will not be able to mention your organization by name, and our judges will not be able to score your float.
-  All floats are to be decorated in accordance with the theme of the Parade, "*A Storybook Christmas*". Each float must be **well lit** to ensure visibility in the night parade - we would also encourage each float design to include **music** as this will add to the excitement of the Parade.
-  Floats are to be **fully decorated** prior to arrival at the Marshalling Area; only very minor additions or revisions can be made at that time. As the Parade will be departing after sunset, floats will need to be lit in some way – lights and music should be tested prior to arriving at the Marshalling Area.
-  With our Marshalling Area location and the route dictating that floats return to their LOAD/UNLOAD SITES **WITHOUT STOPPING**, we are not able to include walkers in the parade.
-  **All floats with children must have one responsible adult in charge. Please be aware that the Chamber cannot be responsible for your children; you must have adequate arrangements in place. To ensure compliance with safety & liability regulations, children must be with a responsible adult at all times.**




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### PARKING & FLOAT LOADING/UNLOADING

-  There is no parking area for participants. Each float coordinator should designate a **LOAD/UNLOAD SITE** for their participants. This site should be a safe location for participants to meet and get onto the float prior to driving to the Marshalling Area, and it **CANNOT** be on Kempenfelt Drive or on Brock Street. At the end of the parade route, your float should return immediately to your **LOAD/UNLOAD SITE**, at which point your participants can get down from your float safely.
-  Float coordinators are required to provide the location of their **LOAD/UNLOAD SITE** to the Greater Barrie Chamber of Commerce by noon on Thursday November 17<sup>th</sup>, 2011. Additionally, they should provide their schedule for participant drop-off, float departure, & participant pick-up after the parade. This information is important for our volunteers to have in the event of an emergency situation, or should we receive inquiries from concerned parents about picking up their children after the parade.
-  The Marshalling Area is for floats only; any cars found in this area or blocking access to the area will be towed at the risk and expense of the owner.

### GENERAL INFORMATION

-  The Santa Claus Parade Committee reserves the right to refuse entry to any float that is not decorated sufficiently.
-  This Parade is intended for the enjoyment of children rather than for the promotion of any particular business. The only commercial vehicles that will be permitted to participate in the Parade are those actually pulling floats. For safety reasons, there is to be no collecting along the route and no handouts of any materials.
-  To avoid confusing and upsetting the children watching the Parade, there are to be no people dressed as Santa on the floats or walking in the parade. The **ONLY** Santa in the Parade will be provided by the Parade organizers.
-  The Santa Claus Parade is run by volunteers. Please listen to them and respect their authority with regards to the Parade. While we understand that the day may be stressful for some, any participants found mistreating our volunteers will be refused entry into next year's Parade.
-  Our top priority is that the Parade be **SAFE**; there is to be absolutely no throwing of any items from the float, and there will be no handouts of any type. There is to be no alcohol consumption during any part of the Parade.

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