

Lake Simcoe Regional Airport (LSRA) Airport and Aviation Services Survey

December 2010

Thank you for taking the time to provide your input regarding the airport and aviation services from the Lake Simcoe Regional Airport. The results of this survey will provide input into the data collection and service development assessment being undertaken to determine the potential for possible future scheduled air service from the Lake Simcoe Regional Airport.

Are your responses confidential?

Please be assured that your identity and your responses are completely confidential. Your response will be grouped together with others, and only reported back as a collective aggregate. No information will be disclosed that might identify you.

Please complete survey and return by clicking on 'submit form' button at top right corner or by printing completed form and faxing to (905) 678-8582. We appreciate your time in contributing your thoughts to this important project.

The Survey

1. Do you see the local economy growing at a similar pace as today or higher (or lower)?

2. How do you see your business (or community) developing in the next 3 – 5 years? 5 – 10 years?

3. Where does the business and leisure air travel from this area fly out of today (i.e. Toronto's LB Pearson Airport, Lake Simcoe Regional Airport, Buttonville Airport, others)?

4. How satisfied are you with the existing air services choices available to you today?

5. Are you familiar with the location of the Lake Simcoe Regional Airport?

6. Are you familiar with the current services provided at the Lake Simcoe Regional Airport?

7. Do you / your business sometimes use private / corporate aircraft from:

- a) Lake Simcoe Regional Airport
 - b) Other area airports (please name the airports)
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8. From the following list of factors, please select the MOST IMPORTANT factor that determines where you depart. If the most important factor is not on this list, please add it to the bottom. Then add in the next three most important factors in determining your air travel plans.

	MOST important factor <i>PLEASE SELECT 1 ONLY</i>	NEXT THREE important factors <i>PLEASE SELECT 3 ONLY</i>
Number of flight departures available		
Dependability of flight schedule		
Offers my Frequent flier program		
Number of flight connections to get to my final destination		
Convenience of flight schedules and departure times		
Type of aircraft (jet vs. turboprop / large vs. small aircraft)		
Proximity to where I live		
Proximity to place of business / work		
Cost of flight		
Cost and time of travel to and from the point of departure		
Availability of parking at the airport		
Cost of parking at the airport		
Ability to go through customs right away		
Availability of amenities at airport		
Other (specify)		

9. What would be the advantages to you of taking a direct flight out of the Lake Simcoe Regional Airport rather than another point of departure? Please feel free to add any items that you think should be on this list to the bottom.

Less travel time

More predictable travel time (i.e. in cases of unpredictable weather)

Safer, due to less winter driving

Fewer travel costs (i.e. hotels, meals, fuel)

None

Other (specify) _____

10. What destinations would appeal to you for direct flights for the Lake Simcoe Regional Airport?

11. Would you be willing to pay more *per ticket* for this direct service out of the Lake Simcoe Regional Airport?

No

Yes, up to 10% more than a comparable flight out of another departure city

Yes, up to 20% more than a comparable flight out of another departure city

Yes, up to 30% more than a comparable flight out of another departure city

Yes, up to 40% more than a comparable flight out of another departure city

Other _____

12. In what community do you currently reside?

Barrie

Orillia

Township of Oro – Medonte

Other (specify) _____

13. Are you aware of the future closure of the Buttonville Airport?

14. Would you consider it to be desirable for your travel / aviation interests if some of the General Aviation activity at Buttonville would be relocated to the Lake Simcoe Regional Airport?

15. What would you like Lake Simcoe Regional Airport to be known for in five years time?

16. What contribution or benefit should Lake Simcoe Regional Airport provide to the Barrie – Orillia area?

17. How would you sum up Lake Simcoe Regional Airport (as it is today) in one statement?

Do you have any comments you would like to pass on to the Lake Simcoe Regional Airport?

Thanks again for taking the time to provide your insights.

Optional:

I wish to be contacted to discuss this further.

Name: _____

Organization: _____

Telephone: _____

Email: _____